

TAKE YOUR  
BUSINESS TO THE  
NEXT LEVEL WITH

# HOTONDO HOMES



**Do you wish you had more time outside of your business to do the things you love? At Hotondo Homes, we provide our network of builders with the tools, support and training they need to build a better business. For over 45 years, we have helped our builders grow their business by providing unrivalled support in the areas of marketing, sales, building services, design and finance.**

## Who we are

**Since 1979, Hotondo Homes has been helping Australians build their dream homes. In that time, we've developed a deep understanding of what makes a beautiful home, a happy client and a healthy and profitable business – one we're excited to share with you.**

Joining our network gives you access to more than four decades of building experience, ensuring that whatever the challenge, the solution is close at hand. Get the freedom to build your own business, as well as the support to feel confident doing it when you choose to franchise with Hotondo Homes.

## What we stand for

Our purpose is to help our builders establish profitable businesses, through our proven franchise system model. Ultimately, we want our builders to end up with a saleable business, having enjoyed a successful and profitable career running a Hotondo Homes franchise. Your success is our success.

## Quality Designs

When you join Hotondo Homes, you'll have access to over 90 floor plans with multiple facades to compete in an ever-changing market. Our new home designs are regularly updated in line with the latest trends and regulations and are available in a range of sizes and styles to support various markets.

## What we offer

We pride ourselves on the unrivalled support and training we provide to our network of franchisees. You have a strong team of more than 30 Support Office staff behind you to help you every step of the way through:

### Nationally Recognised Brand

Benefit from instant recognition and trust associated with the Hotondo Brand, which can lead to a faster start and increased customer loyalty.

## Marketing

A national marketing program designed to ensure your business receives maximum exposure, increased foot traffic and a team of marketing professionals who will help you drive brand awareness through local area marketing.

## Training and Support

Extensive training and ongoing support so it doesn't feel like you're in the business alone.

## Building Services

An expert team who will support you in all facets of building operations including economies of scale for purchasing supplies which improves profitability.

## Access to New Sales Leads in your Area

Our National Marketing generates sales enquiries across Australia and by using our custom software, you will be able to access customers in your territory.

## Renowned and Trusted Brand

Operating in the Australian building industry for over 40 years, Hotondo Homes is widely recognised as one of the most reputable and dependable brands in the country. As a leader in the industry, Hotondo Homes was recently named **Australia's #1 Home Builder in Customer Excellence** at the **2025 ProductReview.com.au Awards**. As a Hotondo Homes builder, you'll get to be part of an award-winning brand that people trust.



# Australia's #1 Home Builder

IN CUSTOMER EXCELLENCE